



SUPERIOR OSTRICH

Established in 1990 on a 335 acre Texas ranch, Superior Ostrich was initially a producer of raw materials for exotic boots and fashion accessories. In 2013, newly partnered with a management team, Superior Ostrich incorporated and entered the commercial ostrich meat market.

THE HEALTHY RED MEAT ALTERNATIVE



When it comes to a combination of great taste and healthiness, **ostrich is one of the most SUPERIOR meats in existence**. The color, taste, and texture of ostrich is incredibly similar to that of **prime beef**, while containing fewer calories, lower cholesterol, and lower fat than chicken or turkey!

The American Heart Association, The American Cancer Society, and American Diabetic Association have all recommended ostrich as a leading protein source.

As the public's health awareness evolves, ostrich continues to command attention as demand from restaurateurs and health-conscious consumers increases.

Superior Ostrich is uniquely positioned to fulfill the growing marketplace demand with USDA certified ostrich meats.

SUSTAINABLE COMMERCIALIZATION



Superior Ostrich owns and operates the largest full service ostrich ranch in North America and is still growing.

To meet the current and future demands of modern, health-conscious consumers, Superior Ostrich continues to build a world-class infrastructure, designed for large-scale ostrich ranching.

Based near Waco, Texas, the Superior Ostrich ranch has 900 birds on the ground and is still growing. The ranch supports facilities for breeding, incubation, and hatching, as well as a chick motel and large free-range growth fields for the birds.

HEART HEALTH BENEFITS

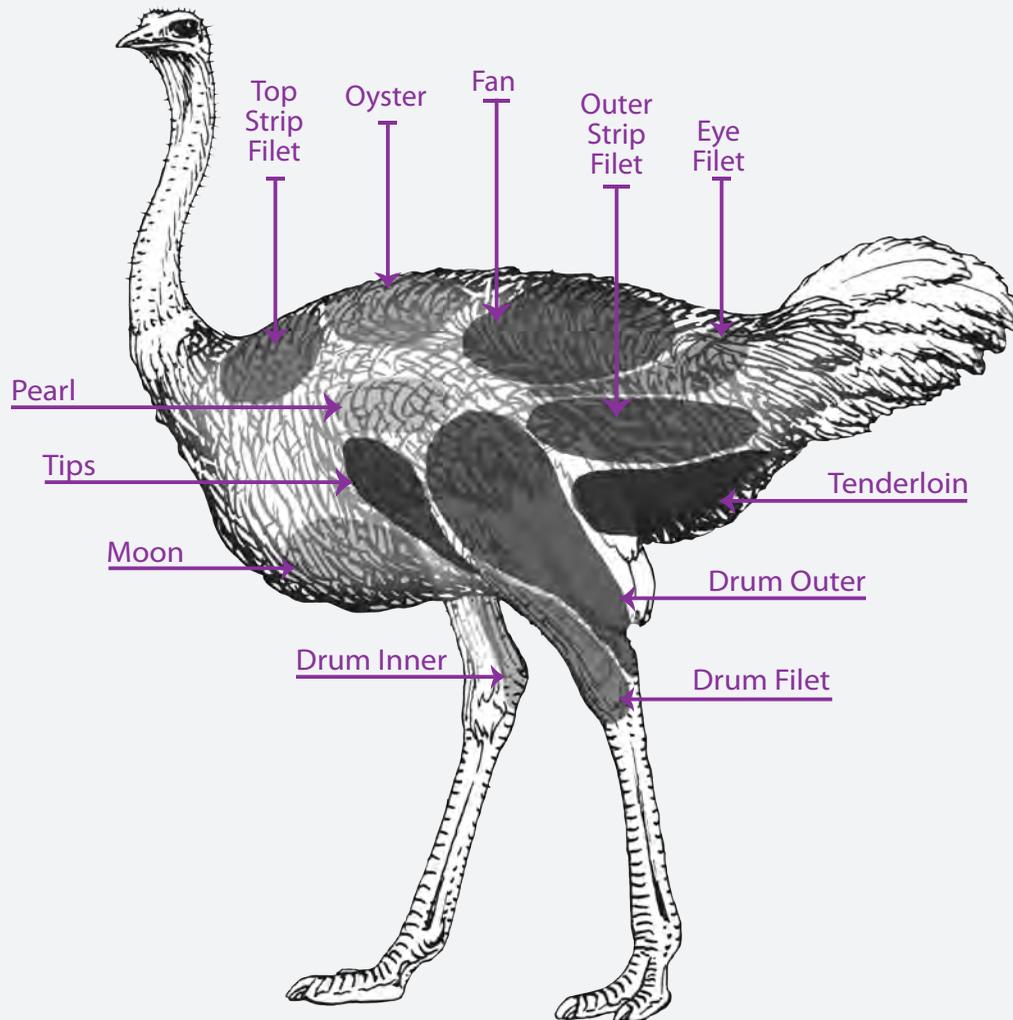
MEAT TYPE	CALORIES	FAT	SAT FAT	CHOL
OSTRICH	97g	2	.0	58
BEEF	240g	15	6.9	77
CHICKEN	140g	3	0.9	73
PORK	275g	9	7.0	84

Per 3 ounce serving

ESSENTIAL MINERAL BENEFITS

MEAT TYPE	OMEGA 3	IRON	MAG	SODIUM
OSTRICH	HIGH	HIGH	HIGH	LOW
BEEF	LOW	LOW	LOW	HIGH
CHICKEN	LOW	LOW	LOW	HIGH
PORK	LOW	LOW	LOW	HIGH

Per 3 ounce serving



COMMERCIAL METRICS

YIELDS	OSTRICH	CATTLE
OFFSPRING PER YEAR	20	1
GESTATION/INCUBATION (DAYS)	42	280
CONCEPTION TO SLAUGHTER (DAYS)	735	645
MEAT YIELD (LBS)	1700	550
LEATHER YIELD (SQ FT)	310	29
FEATHER YIELD (LBS)	60	0
FEED REQUIRED PER LB MEAT (LBS)	1.7	5

OSTRICH FACTS

- The flightless ostrich is the world's largest bird and has 3 stomachs.
- All hens place their eggs in the dominant hen's nest. The eggs are the largest of any living bird and weigh as much as 24 chicken eggs.
- When the eggs hatch after 35 to 45 days incubation, the male usually defends the hatchlings and teaches them to feed.
- Lacking teeth, ostriches swallow pebbles to grind their food. An adult ostrich carries about 1kg of stones in its gizzard.
- Ostriches can go without drinking for several days, using metabolic water and moisture in ingested roots, seeds and insects.



- Equivalent to 24 chicken eggs
- Great for pies, pastries and quiche, or a family size scramble egg
- Not advisable for Pavlova
- From Colac Victoria
- Fresh for up to 6 weeks
- 2 hrs boiling time
- Can be cleaned out for decorative use
- Yes it tastes the same as

Contact Us



Superior Ostrich
902 U.S. 81, Decatur, TX 76234
(940) 627-0155
www.superiorostrich.com

Superior Ostrich strives to be the largest U.S. based provider of a wholesome, high quality meat product that is rich in protein, low in fat, environmentally friendly, and ecologically sustainable.